

PUNJAB UNIVERSITY PAPER 2018

Time Allowed: 3 hours

Max. Marks: 100

Attempt any FIVE questions from the following. All questions carry equals marks.

- Q.1** Define business. Discuss qualities of a good businessman.
- Q.2** What do you understand by sole proprietorship. What are its merits and demerits.
- Q.3** How may a firm be registered. Explain benefits of registration.
- Q.4** Differentiate between public limited company and private limited company.
- Q.5** State the ways of winding up of a company.
- Q.6** Discuss in brief the main principles of cooperative organization.
- Q.7** What is business combination. What are the cause of business combination.
- Q.8** Write a note on the following:
- (i) Foreign trade
 - (ii) Advertising
 - (iii) Marine insurance
 - (iv) Channels of distribution

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