



UNIVERSITY OF THE PUNJAB

PART – I S/2015
Examination:- B. Com.

Roll No.

Subject: Introduction to Business
PAPER: BC-306

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. All questions carry equal marks.

- Q. 1 Define business and also explain the functions of a modern business?
- Q. 2 Discuss the advantages and disadvantages of sole trading business. What are the prospects of such business in Pakistan?
- Q. 3 How a Partnership Firm can be dissolved?
- Q. 4 Explain the Difference between the Memorandum of association and article of association?
- Q. 5 Describe briefly the various types of Co- operative societies. Explain their role in promotion of Trade?
- Q. 6 what are the important activities involved in the market Process?
- Q. 7 Discuss in brief the various forms of business Combination.
- Q. 8 what is the significance of Electronic Commerce?