



UNIVERSITY OF THE PUNJAB

PART-I: 2nd Annual - 2017
Examination: B. Com.

Roll No.

Subject: Introduction to Business
PAPER: BC-306

TIME ALLOWED: 3 hrs.
MAX. MARKS: 100

NOTE: Attempt any FIVE questions. All questions carry equal marks.

- Q.1. Define Business. Discuss functions of business.
- Q.2. Define sole proprietorship. Also differentiate between sole proprietorship and partnership.
- Q.3. Discuss various causes of business combinations.
- Q.4. What is insurance. Discuss principles of fire insurance.
- Q.5. **Explain following documents of a joint stock company.**
- a) Prospectus
 - b) Articles of Association
- Q.6. What is partnership deed. Discuss contents of partnership deed.
- Q.7. What is stock exchange? Discuss the functions of stock exchange.
- Q.8. Differentiate between public limited and private limited companies.