



# UNIVERSITY OF THE PUNJAB

PART-I: 2<sup>nd</sup> Annual – 2018

Examination: B. Com.

Roll No. ....

Subject: Introduction to Business

PAPER: BC-306

TIME ALLOWED: 3 Hrs.

MAX. MARKS: 100

*NOTE: Attempt any FIVE questions. All questions carry equal marks.*

- Q.1. Define business. Explain scope and objects of business.
- Q.2. On what points sole proprietorship to be preferred to other form of business organization.
- Q.3. Define dissolution of a firm. Explain the circumstances under which a firm may be dissolved.
- Q.4. What is difference between Memorandum and Articles of Association.
- Q.5. Define company meeting? State the various tyupes of shareholder's meeting?
- Q.6. How marketing is different from selling? Discuss.
- Q.7. What is E-Commerce? Discuss its role in today's business.
- Q.8. Elimination of competition and creation of mon opoly is considered to be the chief merits and demerits of business combination. Discuss.